STATEMENT
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Policy Implications of Lancet Series on Nutrition, 2013: Guard against Commercial Exploitation of Malnutrition

We appreciate the challenging and demanding work put in by the Maternal and Child Nutrition Study Group authors in preparing the Lancet Series on Nutrition, 2013. We also applaud the primary objective of strong advocacy that “the post-2015 sustainable development agenda must put addressing all forms of malnutrition at the top of its goals”. However, we have substantial reservations about some broad issues and the specific solutions being promoted, which are briefly summarized below. Our sole intent is to caution the Indian Government along with other stakeholders and to catalyze an informed and transparent process for funding appropriate and sustainable solutions for addressing malnutrition; this series should not be allowed to become an opportunity for commercial exploitation of malnutrition.

The conflict of interest of the leader of the series and some other authors, particularly influential links with the food products and micronutrient industry, merit serious consideration while interpreting the recommendations. In the current era, policy decisions and recommendations in advanced countries (for example USA) and international agencies (World Health Organization) are arrived at by a transparent process involving only individuals with no conflict of interest.

Prioritization of interventions has been achieved through several assumptions and imputations, which are brittle and sensitive to alternative philosophies and effect size inputs; prioritization should therefore be carefully revisited in the national context. Important observational evidence with nutritional implications (for example, safe water supply, sanitation and hygiene, family planning, literacy and other development aspects) has not been modeled while prioritizing ten most important interventions (Chapter 2). This produces bias for the selection of product based solutions (particularly Ready to Use Therapeutic or Supplementary Foods and single or multiple micronutrients).

For some interventions, the computed effect estimates have excluded or ignored relevant, contemporary, and high quality evidence. For example, the estimate of the null effect of meg
dose Vitamin A supplement on child mortality from a trial on million subjects in Uttar Pradesh has not been aptly modeled and negative trials of zinc supplementation on growth (from South Asia) have been excluded. The modeling basis for management of Moderate Acute Malnutrition (MAM) as the fifth most effective intervention is unclear. Further, the text in the section on Acute Malnutrition will create intense pressure for introducing specific products marketed by multinational corporations (RUTF and RUSF) without supporting high quality evidence. A just published Cochrane Review concludes “current evidence is limited; either RUTF or standard diet such as flour porridge can be used to treat severely malnourished children at home. Decisions should be based on availability, cost and practicality.” It would therefore be prudent to adhere to the Government’s stated position in the Parliament of India of not utilizing commercial RUTF for community treatment of severe malnutrition.

In the zeal for advocacy, safety concerns with some interventions, particularly in some heterogeneous groups, have receded in the background; these must constitute an integral part of the decision making process. For example, the recently reported increased risk of diarrhea, bloody diarrhea and chest indrawing with multiple micronutrient supplementation in children and the potential risk in some situations of increased perinatal and neonatal mortality and large for gestational age babies with multiple micronutrient supplementation in pregnant women.

The call for engaging with the “private sector” and unregulated marketing of commercial foods for preventing malnutrition in children raises serious concerns. The inherent conflict of interest will ensure that commercial considerations override sustainable nutritional goals.

The rapidly escalating burden of overnutrition has been chronicled but has not received the same in depth attention and modeling, particularly for exploring relevant interventions. In view of the immediate and long-term health and economic consequences, urgent remedial measures also need to be instituted for overnutrition in the Indian context.

We make a fervent appeal for an active consideration of our above stated concerns by the Government of India while taking any policy decisions based on the Lancet Series on Nutrition, 2013.
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