

UK monitoring assistant

Internship position - mainly via internet

One to two days per week for three months

Closing date: Monday 23 July 2012, 6 pm.



Baby Milk Action is a non-profit organisation which aims to save lives and protect infant and young child health through independent controls on babyfood marketing.

We are a member of the International Baby Food Action Network (IBFAN), a network of over 200 citizens groups in more than 100 countries.

www.babymilkaction.org

www.ibfan.org

Baby Milk Action monitors the baby food companies against international minimum standards and UK regulations.

We provide support to members of the public in gathering evidence and reporting practices that break the rules. We pursue cases ourselves and prepare reports for use in our campaigning for better protection for mothers, babies and their families.

Internship outline

The internship involves working with Baby Milk Action's Campaigns and Networking Coordinator, Mike Brady, who is based in Cambridge.

Activities and communication will be mainly over the internet and by telephone, so it is not necessary to be close to Cambridge.

Activities include:

- Following up on cases of marketing malpractice reported to Baby Milk Action to ensure all relevant information is documented.
- Documenting company websites.
- Joining company parenting clubs and mailing lists as a 'mystery shopper'.
- Contacting company telephone carelines as a 'mystery shopper'.
- Preparing reports on the information obtained.

Qualities and skills

Anyone with a personal or family connection with the baby food industry (directly or through providing services) or their parent companies (Nestlé, Danone etc.) is prohibited from applying for this post.

This post is particularly suited to somebody who has already been in contact with Baby Milk Action or other organisations over questionable baby food marketing practices.

Other skills required are:

- Good communication skills with the public in a non-judgmental way.
- Familiarity with using email, the internet and social networks.
- Experience of collating information and writing reports or essays.

What we offer

This is an unpaid voluntary post for someone working from home with their own computer. Reasonable expenses for telecommunications will be paid. Travel to Cambridge or elsewhere for meetings and, with prior agreement, for monitoring will be reimbursed. A lunch allowance will be paid when away from home.

We will provide clear instructions on the tasks to be carried out and ongoing support throughout the internship.

How to apply

Send an email with the following information to mikebrady@babymilkaction.org

1. Your CV.
2. Your interest in this post.
3. The times and days of the week you will be available over the coming three months.
4. Any conflicts of interest.
5. Two referees who can vouch for your genuine interest in this issue.

Initial interviews will be by telephone. Short-listed candidates will be invited to Cambridge.